



BELIEVER'S BROADCASTING CORPORATION

220 North 6th Street, Quincy, IL. 62301

KJIR 91.7 "The Cross" Radio 217-221-9410

www.kjir.org

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Who or what are you listening to?
Have you given much thought
to that lately?

Jesus said, **Take heed what ye hear: with what measure ye mete, it shall be measured to you: and unto you that hear shall more be given. For he that hath, to him shall be given: and he that hath not, from him shall be taken even that which he hath.** Mark 4:24 & 25

Listen to that, "**Take heed what ye hear**"

The greek meaning for the phrase "**take heed**" means: to *look* at (literally or figuratively): - behold, beware, look (on, to), perceive, regard, see, sight, take heed.

There is a lot to listen to in this media driven world. We may not believe in it or even agree

with it, but we listen to it; maybe for entertainment or even noise

Jesus said we must be attentive to what we are hearing. Are we listening to the world or are we listening to GOD? Like it or not the things we listen to, do have an influence on us.

In this instance Jesus is telling His disciples to diligently attend to what He is saying. **WHAT GOD IS SAYING!**

He had just finished explaining to His disciples the parable of THE SOWER, then he goes on to tell the parable of the Lamp.

And he said unto them, Is a candle brought to be put under a bushel, or under a bed? and not to be set on a candlestick?

For there is nothing hid, which shall not be

manifested; neither was any thing kept secret, but that it should come abroad.

If any man have ears to hear, let him hear. Mark 4:21-23

It is GOD'S will that we know HIS WORD, and in knowing HIM though HIS WORD and by HIS SPIRIT we shine as lights in a dark world.

We must listen to what GOD says to us.

Take heed what ye hear: with what measure ye mete, it shall be measured to you.

The more we are attentive to what we hear in the WORD of GOD by the Spirit Of GOD, **THE MORE WE WILL RECEIVE FROM HIM.**

WE WILL RECEIVE FROM HIM.

and unto you that hear shall more be given.

On the other hand if we are not attentive to the voice of GOD, what we have received in the past we will eventually lose.

For he that hath, to him shall be given: and he that hath not, from him shall be taken even that which he hath.

This is a very important warning. That's right, IT IS A WARNING and a warning that we should heed. If someone were to stop you on the road and warn you that the bridge was out up ahead wouldn't you be glad? Well that's exactly what Jesus is doing here.

There may have been a time when The WORD of GOD was central in your life, and it was such a joy to get alone with GOD and hear his voice but the cares of this world began to crowd that time out, and before you knew what happened the Word of God became like the seed that fell among the thorns.

And some fell among thorns, and the thorns grew up, and choked it, and it yielded no fruit. Mark 4:7

But if we value the WORD Of GOD, which is the voice of GOD; it's like the good ground in the parable of the sower, **And other fell**

on good ground, and did yield fruit that sprang up and increased; and brought forth, some thirty, and some sixty, and some an hundred. It will produce more and be fruitful. Mark 4:8

So lets ask the question again, "Who or what are you listening to?"

KJIR is a listening ministry, and everything we broadcast is according to the WORD OF GOD. I'm not blowing a horn but just stating a fact. It is our mission to glorify JESUS CHRIST and that's it. Your prayers and financial support make it possible to continue with that mission. When you give you partner with us to provide this area with something to listen to. THANK YOU FOR YOUR GIVING!

The summer is before us with much activity in store. Turn on KJIR no matter what you are doing and rest assured that you will be listening to something good.

GOD BLESS YOU.

Michael Wortman, Program Director

*A Note Of Thanks....*To all of our partners who have given and continue to give towards our new transmitter. Your continuance in giving ensures the future of Southern Gospel Radio in our listening area. When our goal of \$50,000 is achieved then it's a done deal. I've heard it said before, "That if GOD can get it through you HE will get it to you." Thanks for your faithfulness in giving as GOD provides.

GOD BLESS YOU!

