



BELIEVER'S BROADCASTING CORPORATION

220 North 6th Street, Quincy, IL. 62301

KJIR 91.7 "The Cross" Radio 217-221-9410

www.kjir.org

Not-for-Profit
Organization
U.S. Postage
PAID
Permit No. 4
Quincy, IL
62301

August 2022

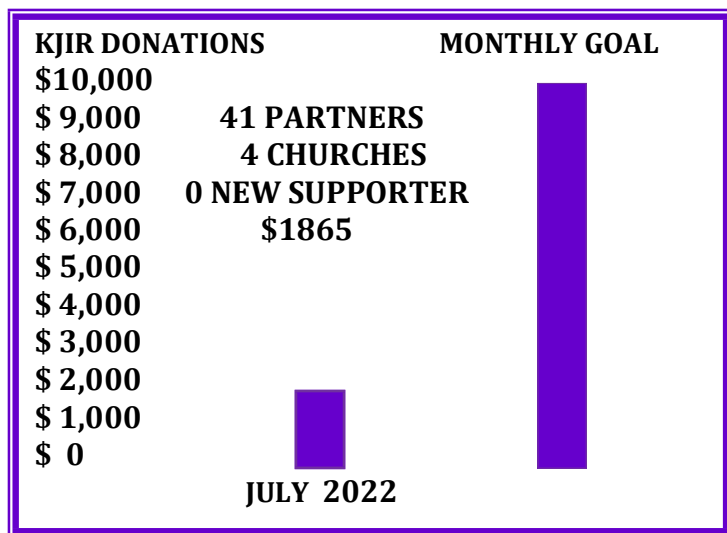
A BIG THANK YOU to all of you for SUPPORTING KJIR RADIO. Support is a BIG word and deserves **A BIG THANK YOU!** A simple definition for support is, *bear all or part of the weight of; hold up, give assistance to, especially financially; enable to function or act.* Your support enables KJIR to broadcast Christian programming 24 hours a day, every day! Let's face it we must act to keep our Christian way of life, and supporting Christian radio is part of that. We live in a world with dwindling Christian values. Political correctness forced on our society by the unbelieving has in some instances created a climate of compromise even within the boundaries of the Church. In the book of Jude, verse 3 we the Church are exhorted **to earnestly contend for the faith which was once delivered unto the saints.** To contend means to struggle for, it also means we are not going to give up any territory to the forces of darkness. **For we wrestle not**

against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places (Ephesians 6:12). This is why we have Christian Media to combat darkness and spiritual wickedness in our personal lives and in the community. Turn your radio dial to 91.7FM anytime day or night and you will hear the Christian Message through Southern Gospel, Bluegrass Gospel, or Christian Country Music. There are also true-life stories about GOD'S deliverance Tuesdays and Thursdays at 7pm with the Unshackled radio program. Saturday night at 6pm it's the Times Square Church service program and at 7pm the Gaither Homecoming Radio Hour. Sunday mornings we feature classic hymns and three preaching programs, KJIR Presents at 7am, Ashley Pentecostal Church program at 8:30am, and the Open Arms Ministries church program at 10am. We have had comments

from our listeners on how much they appreciate the hymns we play on Sunday mornings so we also are playing hymns during the 6pm hour on Wednesdays to help prepare you for your midweek evening service. We are doing all we can to help you contend for the Faith and it's made possible through your prayers and financial assistance. Please don't forget us through these summer months as giving takes a downturn sometimes with all the extra summertime activities. Together we make this world a better place to live. Now let's address the issue of underwriting KJIR Radio. What is underwriting? The F.C.C. authorizes non-commercial stations like KJIR to acknowledge gifts or grants from businesses, churches, or organizations who want to underwrite (financially support) specific programs or portions of our programming. **Recognition of those gifts on the air is referred to as an underwriting**

message. Underwriting is a non-commercial radio station's answer to commercials. While different in some areas from commercial advertising, underwriting continues to be a **cost effective** and **community minded** way to get your message out to the public. Research indicates that public radio is an excellent public relations tool. **Listeners have a positive image of companies that support community radio and report their purchasing decisions are positively influenced by such support.** So, what that means is, a person that appreciates Christian values (like a listener of KJIR) is more likely to use a business that supports Christian values. Just think of it, you get to advertise and support Christian Radio at the same time. It's also tax deductible too. So, all you Christian business owners, managers, church leaders, and Christian minded organization people need to give us a call at 217-221-9410 and start supporting Christian Radio by becoming an underwriter. We will work with you to create an effective radio spot. If you're concerned about the donation cost, we will work with you on that as well. It's all about getting the Gospel Message out so please call, it's very important. Again, LET'S CONTEND FOR THE FAITH! THANK YOU!

Michael Wortman



A Prayer For Today

This is the beginning of a new day. God has given me this day to use as I will. I can waste it or use it for good, but what I do today is important, because I am exchanging a day of my life for it. When tomorrow comes, this day will be gone forever, leaving in its place something I have traded for it. I want it to be gain, and not loss; good, and not evil; success, and not failure; in order that I not regret the price I have paid for it.

Unknown Author

“WATCH”

By: Warren M. Smith

Oh, the glory fast approaching, of Ascension's happy morn,
When the watchful servants quickly to His bosom shall be borne;
When the dear ones left behind us, shall for us oft seek in vain,
But our spirits shall have risen to the Lamb for sinners slain.
Caught us in the air to meet Him, oh! The heights and depths of joy,
Lengths and breadths of love surpassing, purest bliss without alloy;
Now we see with darkened vision, then we'll see Him face to face,
And we will, through countless ages, sing the glories of His grace.

Two shall at a mill be grinding, one be taken, one be left,
Two shall in a bed be sleeping; one of these shall be bereft;
Oh, what wonder and amazement, shall the ones on earth,
possess, They shall pass through tribulation, pain, and sorrow and distress.

We shall live with Him forever, in the sunshine of His love,
We shall meet to part, no never, with th' angelic host above;
There we'll hear our Father's welcome, as He calls us, one by one,
Saying to each one in person, "Faithful servant, 'tis well done."

Let us, then, our lamps keep burning, and our wedding garments on,
Ready to go forth to meet Him when we hear Him say, "I come;"
There will be no time to slumber, lest He come whilst we're asleep,
And the door be shut between us; let us then our vigil keep.

...Wise words from the author...

You can step out of His will and miss His blessings, but God will go on and bring about His end. God may have great blessings for you, a high calling for you, great possibilities for you, but be careful lest you forfeit and throw them away by refusing to walk in His highest will. Remember that you have within your heart something that came to you from God and is like God – the power to choose, the power to refuse, the throne of your will.

A.B. Simpson

**KJIR Radio Is A
Listener Supported
Christian Radio Station**